

# Trail's End®

## 2025 PRODUCTS

- We only sell popular products & flavors that consumers purchase and enjoy every day.
- Now featuring Scouting America and Scouts in action.
- No artificial colors or flavors for popcorn products.



**NEW FIVE \$20 PRODUCTS\***

**DESIGNED TO INCREASE CONSUMER PURCHASES!**

**SIMPLIFIES SALE FOR SCOUTS, LEADERS, AND CONSUMERS!**

**\$20**



### BUTTER POPCORN

**New**

- Delicious and made with real butter
- 18 cups | 6oz

**\$20**



### WHITE CHEDDAR POPCORN

**#1 Seller Stays at \$20**

- Savory and made with real cheese
- 16.5 cups | 6oz

**\$20**



### SALTED CARAMEL CORN

**Reduced from \$25 to \$20 & 14oz to 11oz**

- Rich caramel with just the right amount of salt
- 5 cups | 11oz

**\$20**



### SWEET & SALTY KETTLE CORN

**Increased from \$15 to \$20 & 3.5oz to 4.5oz**

- Light, crispy texture
- Only 4 ingredients
- 7.5 cups | 4.5oz

**\$20**



### SEA SALT POPCORN

**New**

- Just the right amount of salt
- 3 simple ingredients
- 12.5 cups | 5oz

\*Each Council designates products and pricing for their Units to sell each year.

\*\*Average return to local Councils, Units and Kids based on all Trail's End product sales. Individual results may vary. Nutritional information & ingredients available on back of packaging. Contact us at [support.trails-end.com/support/home](mailto:support.trails-end.com/support/home) with questions.